

Career & Technical Education

Career Interest Survey

Sponsored by the Research Consortium on CTE Career Pathways



Students: This is a voluntary survey. Please answer each of the questions below. Print clearly in blue or black ink. **Thank you!**

To receive information from colleges, universities, & career & technical schools, please provide the information in this section.

First Name Last Name

Permanent Home Address Apt #

City State ZIP

Email

Date of Birth / / Cell Phone

Gender Male Female HS Graduation Year 2022 2023 2024 2025 2026

Approximate Grade Point Average (Scale = A:4 B:3 C:2 D:1 F:0) A+ A A- B+ B B- C+ C C- D F

Name of your High School

First Name of One Brother or Sister Living in Your Home His / Her School Grade 5 6 7 8 9 10 11 12

His / Her Date of Birth / / His / Her Gender Male Female His / Her Approximate Grade Point Average A B C D F

1. Do you plan to pursue a career in the career & technical field you are studying? (Select ONE) 1. Yes 2. No 3. Not Sure

2. When you think about your future career pathway, which of the following have influenced you the most? (Select TWO)

- | | | | | |
|---|---------------------------------------|---|---|------------------------------------|
| 1. <input type="radio"/> My own interests | 4. <input type="radio"/> Mother | 7. <input type="radio"/> Guidance/ Career Counselor | 10. <input type="radio"/> My classes | 13. <input type="radio"/> Other |
| 2. <input type="radio"/> My own experiences | 5. <input type="radio"/> Other Family | 8. <input type="radio"/> Friend | 11. <input type="radio"/> Social Media | 14. <input type="radio"/> Not sure |
| 3. <input type="radio"/> Father | 6. <input type="radio"/> Teacher | 9. <input type="radio"/> Sports Coach | 12. <input type="radio"/> Other Media (TV, radio, etc.) | 15. <input type="radio"/> None |

3. Have you ever considered working for a manufacturing company? (Select ONE) 1. Yes 2. No 3. Not Sure

4. Why are you taking career & technical education (CTE) courses? (Select up to THREE)

- | | | |
|--|---|---|
| 1. <input type="radio"/> Learn / improve a skill | 4. <input type="radio"/> Explore career options | 7. <input type="radio"/> Increase chances of getting a good job |
| 2. <input type="radio"/> Like hands-on learning | 5. <input type="radio"/> Prepare for my career | 8. <input type="radio"/> Earn college credits and / or certifications |
| 3. <input type="radio"/> Enjoy the subject(s) | 6. <input type="radio"/> Improve my GPA | 9. <input type="radio"/> Fulfill a graduation requirement |

5. As a result of your CTE courses, in what ways have you been exposed to potential employers in your chosen CTE field of study? (Select ALL that apply)

- | | | | |
|---|---|--|--|
| 1. <input type="radio"/> Apprenticeship | 4. <input type="radio"/> Co-ops | 7. <input type="radio"/> Job shadowing | 10. <input type="radio"/> Mentorship through my school |
| 2. <input type="radio"/> Career fairs | 5. <input type="radio"/> Internship | 8. <input type="radio"/> Regular paid job | 11. <input type="radio"/> Manufacturing Day |
| 3. <input type="radio"/> Competitions | 6. <input type="radio"/> Guest lectures | 9. <input type="radio"/> Site visits / tours | 12. <input type="radio"/> Never met industry professionals |

6. How much has CTE helped you: (Select ONE in each row) 1: Not at all 2: Very little 3: Some 4: A great deal

- | | | | |
|------------------------------------|---|---|---|
| 1. Feel more excited about school | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G | 5. Connect school and the real world | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G |
| 2. Meet potential employers | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G | 6. Develop clearer sense of your career pathway | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G |
| 3. Get first-hand work experience | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G | 7. Understand the work environment | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G |
| 4. Earn a license or certification | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G | 8. Feel more excited about your chosen career | 1. <input type="radio"/> N 2. <input type="radio"/> V 3. <input type="radio"/> S 4. <input type="radio"/> G |

7. Are you currently a member of any career & technical student organization (CTSO)? (Select ALL that apply)

- | | | | | |
|-------------------------------|---|--------------------------------|--|--|
| 1. <input type="radio"/> BPA | 3. <input type="radio"/> Educators Rising | 5. <input type="radio"/> FCCLA | 7. <input type="radio"/> National FFA Organization | 9. <input type="radio"/> TSA |
| 2. <input type="radio"/> DECA | 4. <input type="radio"/> FBLA -- PBL | 6. <input type="radio"/> HOSA | 8. <input type="radio"/> SkillsUSA | 10. <input type="radio"/> I am not a current CTSO member |

8. Do you have a: (Select YES or NO for each)

- | | |
|--|--|
| 1. Mother / Female guardian with a Bachelor's Degree? 1. <input type="radio"/> Yes 2. <input type="radio"/> No | 2. Father / Male guardian with a Bachelor's Degree? 1. <input type="radio"/> Yes 2. <input type="radio"/> No |
|--|--|

9. Which type of college would you like to attend? (Select up to FIVE)

- | | | | | |
|---|--|---|--|-----------------------------------|
| 1. <input type="radio"/> State College / University | 3. <input type="radio"/> Community / Junior College | 5. <input type="radio"/> Full Degree Abroad Program | 7. <input type="radio"/> All Male / All Female | 9. <input type="radio"/> Not Sure |
| 2. <input type="radio"/> Private College / University | 4. <input type="radio"/> Online College / University | 6. <input type="radio"/> Career / Technical College | 8. <input type="radio"/> Will Not Attend College | |

To Students: Educational Research Center of America (ERCA) is managing this voluntary survey for the Research Consortium on CTE Career Pathways. The personally identifiable data that you provide will be made available to postsecondary institutions nationwide seeking students with your qualifications. In turn, they may send you valuable information which could help you better choose a college or career pathway. Your data will also be shared with ASL Marketing, Inc., which licenses data to trusted organizations and businesses whose products and services may match the interests you have identified in this survey. After completing this survey, you can opt out at any time with an email to info@studentresearch.org. (Educational Research Center of America is not affiliated with any government entity.)

(Please continue on the other side)

10. Colleges offer specialized degree programs in selected areas. Which categories would you like to attend? (Select up to THREE)

- | | | | | |
|---|---|---|---|---|
| 1. <input type="radio"/> Agricultural College | 6. <input type="radio"/> Computer / Info Tech | 11. <input type="radio"/> Education College | 16. <input type="radio"/> Liberal Arts / Gen Ed | 21. <input type="radio"/> Nursing College |
| 2. <input type="radio"/> Architecture | 7. <input type="radio"/> Communications | 12. <input type="radio"/> Engineering College | 17. <input type="radio"/> Mathematics / Statistics | 22. <input type="radio"/> Religion / Theology |
| 3. <input type="radio"/> Arts College | 8. <input type="radio"/> Culinary College | 13. <input type="radio"/> Forestry College | 18. <input type="radio"/> Medical School | 23. <input type="radio"/> Sciences |
| 4. <input type="radio"/> Bible College | 9. <input type="radio"/> Dental College | 14. <input type="radio"/> Health Related | 19. <input type="radio"/> Military School / Academy | 24. <input type="radio"/> Social Studies |
| 5. <input type="radio"/> Business / Mgmt | 10. <input type="radio"/> Dramatic Arts / Theatre | 15. <input type="radio"/> Law School | 20. <input type="radio"/> Music College | 25. <input type="radio"/> Undecided / Other |

11. If you were to pursue your education at a religious college, which would you choose? (Select up to TWO)

- | | | | | |
|--|---|---|---|---|
| 1. <input type="radio"/> Adventist | 7. <input type="radio"/> Catholic | 13. <input type="radio"/> Friends / Quakers | 19. <input type="radio"/> Mennonite | 25. <input type="radio"/> Southern Baptist Conv |
| 2. <input type="radio"/> African Methodist Episcopal | 8. <input type="radio"/> Church of Christ | 14. <input type="radio"/> Hindu | 20. <input type="radio"/> Methodist | 26. <input type="radio"/> United Church of Christ |
| 3. <input type="radio"/> Assembly of God | 9. <input type="radio"/> Church of God | 15. <input type="radio"/> Interdenominational | 21. <input type="radio"/> Muslim | 27. <input type="radio"/> Other |
| 4. <input type="radio"/> Baptist | 10. <input type="radio"/> Disciples of Christ | 16. <input type="radio"/> Jewish | 22. <input type="radio"/> Nazarene | 28. <input type="radio"/> Unaffiliated |
| 5. <input type="radio"/> Bible | 11. <input type="radio"/> Episcopalian | 17. <input type="radio"/> LDS / Mormon | 23. <input type="radio"/> Pentecostal / Charismatic | |
| 6. <input type="radio"/> Buddhist | 12. <input type="radio"/> Evangelical | 18. <input type="radio"/> Lutheran | 24. <input type="radio"/> Presbyterian | |

12. Would you like to receive information about how to plan and pay for your education, including student loans? (Select ONE) 1. Yes 2. No

13. What kind of behavior rules would you prefer on the college campus? (Select ONE)

- Conservative: Want to attend a religious-affiliated college with no drinking, smoking, or drugs on or off campus, and with separate male / female living arrangements
- Moderate: Observing moderate limits which avoids extremes in behavior
- Liberal: Observing minimal campus regulations

14. Please mark the 2 choices below that most accurately represent your current interests or future career goals. (Select TWO)

- | | | | |
|---|--|--|--|
| 1. <input type="radio"/> Accounting | 29. <input type="radio"/> Computer Network Mgt / Network Admin (CNA) | 57. <input type="radio"/> Game Art & Design | 85. <input type="radio"/> Multimedia |
| 2. <input type="radio"/> Accounting & Financial Mgt | 30. <input type="radio"/> Computer Network Technology | 58. <input type="radio"/> Game Software Development | 86. <input type="radio"/> Network System Support |
| 3. <input type="radio"/> Accounting Clerk | 31. <input type="radio"/> Computer Office Technology & Apps | 59. <input type="radio"/> Graphic Design | 87. <input type="radio"/> Network Technology |
| 4. <input type="radio"/> Accounting Technology | 32. <input type="radio"/> Computer Repair | 60. <input type="radio"/> Health Information Technology | 88. <input type="radio"/> Nursing / Health Care |
| 5. <input type="radio"/> Administrative Assistant | 33. <input type="radio"/> Computer Science | 61. <input type="radio"/> Health Services Management | 89. <input type="radio"/> Paralegal |
| 6. <input type="radio"/> Advertising | 34. <input type="radio"/> Computer Technician | 62. <input type="radio"/> Healthcare Administration | 90. <input type="radio"/> Patient Care Technician |
| 7. <input type="radio"/> Agriculture | 35. <input type="radio"/> Computer Technology | 63. <input type="radio"/> Homeland Security | 91. <input type="radio"/> Payroll Clerk |
| 8. <input type="radio"/> Animation | 36. <input type="radio"/> Construction Management | 64. <input type="radio"/> Hotel Management / Hospitality | 92. <input type="radio"/> Pharmacy Technician |
| 9. <input type="radio"/> App / Mobile Technician | 37. <input type="radio"/> Cosmetology | 65. <input type="radio"/> HVACR | 93. <input type="radio"/> Phlebotomy |
| 10. <input type="radio"/> Architectural Drafting | 38. <input type="radio"/> Criminal Investigations | 66. <input type="radio"/> Information Technology | 94. <input type="radio"/> Photography/ Studio Film |
| 11. <input type="radio"/> Auditing Clerk | 39. <input type="radio"/> Criminal Justice | 67. <input type="radio"/> Interior Design | 95. <input type="radio"/> Plumbing |
| 12. <input type="radio"/> Auto Body Repair | 40. <input type="radio"/> Culinary Arts | 68. <input type="radio"/> International Business | 96. <input type="radio"/> Pre-Law |
| 13. <input type="radio"/> Automotive / Truck Technology | 41. <input type="radio"/> Cybersecurity | 69. <input type="radio"/> Internet Information Systems | 97. <input type="radio"/> Pre-Med |
| 14. <input type="radio"/> Aviation / Airline Industry | 42. <input type="radio"/> Data Sci / Business Analytics | 70. <input type="radio"/> Law Enforcement | 98. <input type="radio"/> Public Administration |
| 15. <input type="radio"/> Biomedical Engineering Technology | 43. <input type="radio"/> Dental Assistant / Hygienist | 71. <input type="radio"/> Legal Secretary | 99. <input type="radio"/> Public Health |
| 16. <input type="radio"/> Biomedical Informatics | 44. <input type="radio"/> Dental Field | 72. <input type="radio"/> Litigation Support Specialist | 100. <input type="radio"/> Radio Broadcasting |
| 17. <input type="radio"/> Business Accounting & Apps | 45. <input type="radio"/> Designer / Illustrator | 73. <input type="radio"/> Logistics Management | 101. <input type="radio"/> Radiological Imaging |
| 18. <input type="radio"/> Business Information Systems | 46. <input type="radio"/> Desktop Publishing | 74. <input type="radio"/> Manufacturing | 102. <input type="radio"/> Respiratory Therapy |
| 19. <input type="radio"/> Business Management | 47. <input type="radio"/> Dialysis Technician | 75. <input type="radio"/> Massage Therapy | 103. <input type="radio"/> Small Engine Technology |
| 20. <input type="radio"/> Business Operations | 48. <input type="radio"/> Dietitian/Nutritionist | 76. <input type="radio"/> MBA | 104. <input type="radio"/> Social Media |
| 21. <input type="radio"/> Business Software Specialist | 49. <input type="radio"/> E-Commerce | 77. <input type="radio"/> Mechanical Drafting | 105. <input type="radio"/> Sports Medicine |
| 22. <input type="radio"/> CAD Operator | 50. <input type="radio"/> Education | 78. <input type="radio"/> Media Production | 106. <input type="radio"/> Surgical Technician |
| 23. <input type="radio"/> Child Support Enforcement | 51. <input type="radio"/> Electrician | 79. <input type="radio"/> Medical / Lab Science Tech | 107. <input type="radio"/> Telecommunications |
| 24. <input type="radio"/> Coding / Computer Programming | 52. <input type="radio"/> Electronics & Comp Engineering Technology | 80. <input type="radio"/> Medical Assistant | 108. <input type="radio"/> Television Production |
| 25. <input type="radio"/> Communications | 53. <input type="radio"/> Electronics Technician | 81. <input type="radio"/> Medical Billing & Coding | 109. <input type="radio"/> Visual Communications |
| 26. <input type="radio"/> Computer Aided Design | 54. <input type="radio"/> Equine | 82. <input type="radio"/> Medical Office Specialist | 110. <input type="radio"/> Web Page Design |
| 27. <input type="radio"/> Computer Information Systems | 55. <input type="radio"/> Exercise Science | 83. <input type="radio"/> Medical Physician's Assistant | 111. <input type="radio"/> Welding |
| 28. <input type="radio"/> Computer Network Engineering | 56. <input type="radio"/> Fashion Design / Merchandising | 84. <input type="radio"/> Medical Secretary | 112. <input type="radio"/> Undecided / Other |

15. Which SPORTS or ACTIVITIES might you participate in during college? (Select up to TWELVE)

- | | | | | |
|--|--|---|--|---|
| 1. <input type="radio"/> Academic / Honors | 11. <input type="radio"/> Crew / Rowing | 21. <input type="radio"/> Football | 31. <input type="radio"/> Paintball | 41. <input type="radio"/> Summer Programs |
| 2. <input type="radio"/> Agriculture / Farming | 12. <input type="radio"/> Culinary Arts | 22. <input type="radio"/> Fraternity / Sorority | 32. <input type="radio"/> Politics/Advocacy | 42. <input type="radio"/> Surfing |
| 3. <input type="radio"/> Art | 13. <input type="radio"/> Dance | 23. <input type="radio"/> Golf | 33. <input type="radio"/> RockClimb / Wilderness Adv. | 43. <input type="radio"/> Swimming |
| 4. <input type="radio"/> Band | 14. <input type="radio"/> Debate | 24. <input type="radio"/> Gymnastics | 34. <input type="radio"/> Scouts: Boy / Girl | 44. <input type="radio"/> Tennis |
| 5. <input type="radio"/> Baseball | 15. <input type="radio"/> Diving | 25. <input type="radio"/> Hockey | 35. <input type="radio"/> Skating: Ice, Roller, Inline | 45. <input type="radio"/> Theatre / Drama |
| 6. <input type="radio"/> Basketball | 16. <input type="radio"/> Equestrian | 26. <input type="radio"/> Lacrosse | 36. <input type="radio"/> Skiing: X Ctry, Downhill | 46. <input type="radio"/> Track |
| 7. <input type="radio"/> Bowling | 17. <input type="radio"/> eSports / Gaming | 27. <input type="radio"/> Language | 37. <input type="radio"/> Soccer | 47. <input type="radio"/> Volleyball |
| 8. <input type="radio"/> Cheerleading | 18. <input type="radio"/> Extreme Sports | 28. <input type="radio"/> Leadership | 38. <input type="radio"/> Softball | 48. <input type="radio"/> Water Polo |
| 9. <input type="radio"/> Church Group | 19. <input type="radio"/> Field Hockey | 29. <input type="radio"/> Military / ROTC | 39. <input type="radio"/> Student Government | 49. <input type="radio"/> Wrestling |
| 10. <input type="radio"/> Community Service | 20. <input type="radio"/> Fishing | 30. <input type="radio"/> Music | 40. <input type="radio"/> Study Abroad | 50. <input type="radio"/> Writing |

16. You may be eligible for a grant or a loan based on your ethnic / racial background. (Select up to FOUR)

- | | | |
|--|--|--|
| 1. <input type="radio"/> American Indian / Alaskan Native | 4. <input type="radio"/> Latin American / So. or Central American / Hispanic | 7. <input type="radio"/> Puerto Rican |
| 2. <input type="radio"/> Asian / Asian American / Pacific Islander | 5. <input type="radio"/> Mexican or Mexican American | 8. <input type="radio"/> White / Caucasian |
| 3. <input type="radio"/> Black / African American / Caribbean | 6. <input type="radio"/> Middle Eastern | 9. <input type="radio"/> Prefer not to respond |

17. Which of the following describes the level of high school courses you currently take? (Select ALL that apply)

- | | | | |
|---|--|---|---|
| 1. <input type="radio"/> College Credit Courses | 3. <input type="radio"/> International Baccalaureate | 5. <input type="radio"/> AVID | 7. <input type="radio"/> Career & Technical |
| 2. <input type="radio"/> Advanced Placement | 4. <input type="radio"/> Honors Classes | 6. <input type="radio"/> General College Prep Classes | 8. <input type="radio"/> Other |

18. Which branch of the Armed Services would you consider joining? (Select ONE)

- | | | | |
|------------------------------------|--------------------------------------|--|-------------------------------|
| 1. <input type="radio"/> Air Force | 3. <input type="radio"/> Coast Guard | 5. <input type="radio"/> National Guard / Reserves | 7. <input type="radio"/> None |
| 2. <input type="radio"/> Army | 4. <input type="radio"/> Marines | 6. <input type="radio"/> Navy | 8. <input type="radio"/> All |

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